

*We don't believe in law as usual  
For us, law is inspiring...*

## *Our story*

A number of years ago, we decided that we could change the way legal services are delivered. That we could do them better. At gunnercooke, we believe the potential of our clients and our people rests with our ability to free the law and make it work as it should. Today, we attract passionate lawyers and advise with authority: every gunnercooke lawyer has a minimum 10,000 hours practising experience.

Flexibility, transparency and freedom guide everything we do. Flexibility for our people to work how they want. Transparency of cost for our clients because we removed time recordings and billable hours. Freedom for our people and clients to achieve their personal and professional aspirations.

We work with clients that believe tradition is there to be tested, not obeyed. Working together, we help them seek opportunities and push the boundaries of what's possible.

Providing a suite of corporate and commercial legal services, gunnercooke is one of the UK's fastest-growing challenger brands. Proud of what we have achieved, committed to doing more.

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## *David Merson*

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### **Overview**

#### **What he's best at**

David is a commercial property solicitor with a reputation for giving clear advice and cutting through legal jargon to deliver a first-rate service to his clients.

David's main focus is on property finance (acting for lenders and borrowers), as well as development and investment work.

He advises on purchases and sales of both individual properties and sizeable portfolios. He has experience of dealing with all types of properties, including mixed-use developments, hotels, restaurants, office buildings and industrial estates.

David is known for his can-do, practical approach. He does not get bogged down in unnecessary minutiae, instead focusing on those matters that are important to his clients. Having established a successful law firm during the height of the 2010 credit crunch, David understands the business needs of his clients and works tirelessly to help them achieve them.

#### **Who he works for**

- Property developers
- Primary, secondary and mezzanine lenders
- Private offices
- Property investment companies

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#### **Experience Highlights**

- Acting on the acquisition, planning, development and forward sale of a mix-used development with a GDV of £14.5m
- Acting for the lender on a multi-site, cross-collateralised development with a loan in excess of £4m
- Acting for the lender on an £8m loan to an owner-occupier of an educational facility for two educational sites in London
- Acting on the site assembly and subsequent sale of a £25m site in central London