

*We don't believe in law as usual
For us, law is inspiring...*

Our story

A number of years ago, we decided that we could change the way legal services are delivered. That we could do them better. At gunnercooke, we believe the potential of our clients and our people rests with our ability to free the law and make it work as it should. Today, we attract passionate lawyers and advise with authority: every gunnercooke lawyer has a minimum 10,000 hours practising experience.

Flexibility, transparency and freedom guide everything we do. Flexibility for our people to work how they want. Transparency of cost for our clients because we removed time recordings and billable hours. Freedom for our people and clients to achieve their personal and professional aspirations.

We work with clients that believe tradition is there to be tested, not obeyed. Working together, we help them seek opportunities and push the boundaries of what's possible.

Providing a suite of corporate and commercial legal services, gunnercooke is one of the UK's fastest-growing challenger brands. Proud of what we have achieved, committed to doing more.



Rebecca Kelly

Email: Rebecca.kelly@gunnercooke.com

Mobile: 07771 627 131

Overview

What she's best at:

Rebecca is best known for her skills as an intellectual property, information technology and commercial lawyer. She has over 14 years' experience of dealing with businesses. During that time she has worked with numerous companies, both in-house and in private practice. Her knowledge and breadth of experience, as well as her technical expertise, means she brings added value to all her dealings with clients, ensuring all matters are dealt with efficiently, pragmatically and with as little fuss as possible!

Who she works for

- Manufacturers
- Software Houses
- E-commerce organisations
- Professional Services Companies
- Entrepreneurs and Inventors
- Franchisors and Franchisees
- Owner Managed Businesses

Testimonials

We approached gunnercooke to deliver a review of our licensing contracts and IP ownership position. I knew this was important and expected it to be a bit like insurance, something of value that you invest in to protect your interests but hope you never need to use. Rebecca, our licensing and IP expert, exceeded that expectation from the first phone call; not only did I get sound advice on protecting our company, I got brilliant commercial advice that has already helped me shape future deals and increase revenue. Getting this work done was essential to protect GB3's interests; the bonus was that the work was delivered brilliantly, quickly and has already added value to GB3.' Graham Billsborough, Managing Director of GB3 Limited.

Experience Highlights

- Drafting, negotiating and completing various high value contracts with several FTSE 100 companies, major banks and government organisations on behalf of a software developer client.
- Identifying, advising and protecting the intellectual property rights in several high value transactions and providing corporate support in respect of the IT and IP aspects of various technology based acquisitions.
- Providing e-commerce documentation and training to a major pram retailer when it made its products available to consumers over the internet.
- Developing, drafting and completing a high value contract for a large medical organisation to enable the organisation to purchase medical and technology based supplies for hospitals in Kazakhstan.

Publications:

- [Brand Yorkshire - Top Tips for Selling Online \(December 2014\)](#)
- [Yorkshire Business Daily - How to protect your brand \(October 2014\)](#)
- [Global Trader - Top 10 Tips for protecting your export business online \(July 2014\)](#)