# gunnercooke

## Your trusted adviser



Rita Sheth
Commercial Advisory & Commercial Litigation
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Rita Sheth is a strategic legal advisor specialising in complex commercial, regulatory and contentious matters. She assists clients from SMEs and start-ups to FTSE 100 companies who conduct multijurisdictional business.

Rita worked at Merrill Lynch as a public affairs executive before starting a career in law. She trained at Hogan Lovells and thereafter worked at Fasken Martineau for a number of years before developing her practice as a consultant working in private practice law firms, the public sector and also inhouse.

She has advised across many sectors including technology, FS, construction, blockchain and pharma. She is also a technology entrepreneur and a serial business person and is able to connect law with commercial pragmatism to assist her clients.

# Core practice areas

- 1. Commercial Advisory: Advises on complex contracts including SaaS, distribution and agency agreements, licensing, product and service supply contracts, NDAS and consultancy agreements, ensuring that all commercial dealings are secure and a client's interests protected.
- 2. Compliance & Risk Management: Develops and reviews policies and helps clients adhere to best practices to maintain regulatory compliance.
- 3. Commercial Litigation & Dispute Resolution: Expert in handling commercial and contractual disputes, financial services disputes and investigations, and other commercial disputes focusing on resolution or avoidance to protect client interests across various sectors.

## RITA'S KEY EXPERIENCE

#### Commercial Contract & Advisory



- Acted as commercial, corporate and banking colleagues including reviewing, drafting and negotiating key contractual provisions such as termination and jurisdiction clauses, indemnity clauses and confidentiality provisions and have provided legal opinions on complex matters of liability, risk and damages in tort and contract.
- Advised on a variety of types of contracts, agreements and documentation from banking and finance contracts, agency, license and distribution agreements to employment contracts and NDAs to technology SaaS and service level contracts.
- Have advised on a range of commercial and legal matters including breach of confidence, money laundering, judicial review, professional negligence, product recall and product liability, data protection and privacy, FCA regulatory matters, POCA, and supply chain advisory.
- Advised on product readiness and commercial issues for technology SaaS clients and drafted key GTM agreeements, outsourcing contracts and key policies.

#### Commercial Litigation & Financial Services



- Advised the FSCS in relation to multiple complex financial services matters including a £230m Scheme of Arrangement in respect of the LF Equity Income Fund, formerly the LF Woodford Equity Income Fund to successful completion.
- Advised in relation to £77m breach of contract claim that was resolved in clients favour in Court of Appeal.
- Advised for Aldersgate Investment Ltd in a claim in excess of £100 million against HBOS/ Lloyds in claims concerning substantial derivative transactions, alleging fraudulent and negligent misrepresentation arising out of LIBOR.
- Advised the FCA in relation to ongoing investigations and enforcement actions against investment managers /funds and individuals for regulatorybreaches.
- Advised in relation to complex fintech offering blockchain custodial services on FCA registration and regulatory issues.

## Education

- Oxford Univerity BA HONS Politics, Philosophy & Economics
- Notingham Law School GDL
- BPP Law School LPC

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